Elshayma Haydar

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Current Employer: Ministry of Human Resources and Emiratization (Technical Support & Call Center)

Profile Summary

Results-driven Data Analyst with 3+ years of experience in data management, visualization, and performance tracking within humanitarian and government organizations. Proficient in SQL, Excel, SPSS, R, Power BI, and Tableau. Adept at transforming raw data into actionable insights to improve decision-making, optimize processes, and support cross-functional teams.

Work Experience

Business Analyst Intern — Uptrail Company, UK   Jul 2025 – Aug 2025

- Researched and evaluated Netflix's mobile-only pricing strategy in 4 European markets, identifying a potential 18% growth in Gen Z subscriptions.
- Designed business case presentations with structured storytelling and data-driven recommendations.

Data Analysis Intern — Brinnest, Germany   Aug 2022 – Oct 2022

- Conducted SPSS-based analysis on sample survey datasets, identifying key demographic patterns.
- Developed SQL queries to extract and transform datasets for internal reporting.

Data Analyst — UNICEF – Sudan   Mar 2020 – Jul 2021

- Collected and validated data from 10+ regional offices, ensuring 98% accuracy in reporting.
- Built 12+ interactive Power BI dashboards to monitor project KPIs and donor metrics, improving reporting efficiency by 35%.
- Automated volunteer and applicant database workflows, reducing manual entry time by 40%.
- Partnered with cross-functional teams (Operations, Marketing, Evaluation) to streamline data exchange and compliance tracking.

Projects

SQL Sales Analysis – Designed 10+ queries to track regional sales, top-performing categories, and seasonal trends, improving sales insights by 25%.
EDA on HR Data (Python) – Conducted attrition analysis using Pandas and Seaborn; uncovered 3 key factors driving 70% of employee turnover.
Sales BI Dashboard – Built a visual dashboard analyzing 50K+ products' performance to identify Pareto ratio and Lost Revenue.

Education

Master's in Data Science, Machine Learning, and Data Analytics   Aug 2025 – Ongoing
London International Studies and Research Center – UAE

Bachelor of Computer Applications   Feb 2017 – Jun 2019
Osmania University, Hyderabad, India

Certifications

- Data Analysis From ExcelR – 2024
- Business Analysis Certificate – 2025

Technical Skills

Languages: SQL, Python, R
Tools: Excel, Power BI, Tableau, SPSS
Core Competencies: Data Cleaning, Visualization, Reporting, Dashboard Development

Strengths

Analytical Thinking — Collaboration — Data Storytelling — Process Optimization — Technical Proficiency

Languages

English — Arabic